

**Leeds Food Strategy 2022-2030**

**Action Plan 2022 - 2026**

***‘At the heart of this strategy is our vision for Leeds to have a vibrant food economy where everyone can access local, healthy, and affordable food that is produced in ways that improve our natural environment and embraces new techniques and technologies’***

- **Mission A: Health and Wellbeing**

*Helping people to improve their health and wellbeing through eating well.*

- **Mission B: Food Security and Economy**

*Working to give everyone in Leeds access to nutritious food as part of a diverse, inclusive, and vibrant food economy.*

- **Mission C: Sustainability and Resilience**

*Ensuring the Leeds food system is fit for the future and supports our climate action plan.*

## Appendix D Leeds Food Strategy Action Plan

<b>Mission A: Health and Wellbeing</b> Led by Healthy Living in Public Health					
Objective	Action No	Action Description	Key Activity	Lead Team/ Org	Involved Groups
1. Ensure people of all ages know how to access, prepare and eat food that supports their health and wellbeing.	1	Work across sectors to improve knowledge and awareness of <b>Eatwell recommendations</b> and adapt these to individual lives.	Lead delivery of the Just One More Campaign.  Develop accessible resources to support public understanding of Eat Well guidelines.  Development and piloting of the multicultural eat well guide.  Ensure key messages linked to the Eatwell Guide are embedded through all relevant support, training and activity with schools delivered by the Health and Wellbeing Service.  Develop local guide to support the use of the Eat Well Guide considering impact of cost of living and the importance of food culture.	PH LCC,  Eat Well Forum  UoL, LBU and FGF  School HWB Service  Eat Well Forum	Eat Well Forum/ Catering Leeds
	2	Work across sectors to enable the <b>skills and opportunities</b> to overcome barriers to <b>buying, preparing, and eating</b> healthy, nutritious, and affordable food.	Promotion of breast-feeding friendly initiatives and venues. Re-validated breast-feeding friendly initiative gold accreditation in 2023.  Map breakfast club provision across schools.	PH LCC  School HWB Service  Eat Well Forum (providers)	Maternal Healthy Weight group / Eat Well Forum/ Best start

**Appendix D Leeds Food Strategy Action Plan**

			<p>A range of 3<sup>rd</sup> sector providers deliver high quality cooking courses for children, families and adults with consideration for a range of needs.</p> <p>Establish a healthy start steering group and action plan for increasing uptake and accessibility for people experiencing barriers.</p> <p>Promote oral health in children.</p> <p>Re-energise and consult on '<i>Leeds Cooking Consensus</i>' to support quality interventions.</p> <p>Identify opportunities and barriers to accessing a healthy diet in the student population.</p> <p>Deliver on Older people and food action plan 24/25</p>	<p>LCC PH</p> <p>School HWB Service</p> <p>Catering Leeds, School HWB Service</p> <p>PH LCC &amp; Universities</p> <p>PH LCC &amp; Older people's forum</p>	
2. Champion community food initiatives that support healthier eating.	3	Raise awareness of, and celebrate, community-led food initiatives in Leeds and the impact they have	Utilise Foodwise website, campaigns and communications for raising awareness using the strapline #goodfoodmovement and #goodfoodstories.	FoodWise Steering Group	Eat Well Forum/ FAN/ Feed Leeds
	4	Support community-led food initiatives to identify new funding opportunities.	Build a collection of good food stories that celebrate community initiatives and include in foodwise newsletters.	FoodWise	

**Appendix D Leeds Food Strategy Action Plan**

			<p>Support 3rd sector partners to apply for funding to deliver quality food initiatives.</p> <p>Work with Zest to support the delivery of community cooking programmes from Leeds Cooking School at Kirkgate Market.</p>		
	5	Encourage and enable better co-ordination and sharing of best practice between groups.	<p>Refresh membership and TOR of Eat Well Forum for sharing practice between community food initiatives and groups.</p> <p>Improve communications and sharing of practice between a range of groups.</p>	LCC PH  FoodWise	Eat Well Forum/ Feed Leeds/ FAN
3. Change our city environment to make healthier food more available and appealing	6	Work with interested organisations that provide or sell food to encourage them to prepare and promote healthy and nutritious food more prominently	<p>Pilot an LCC healthy catering award and establish an approach for delivering a city-wide catering award.</p> <p>Review engagement of schools in the food component of Healthy Schools award in supporting this action. E.g. training, lunch box guidance</p> <p>Review current uptake of food for life catering award</p> <p>Ensure actions that improve food environment are embedded in LTHT and LYPFYT food strategies.</p> <p>Disseminate findings and research from the vending work programme. Paper to be published in Public Health Nutrition journal.</p>	LCC PH  LCC PH & Catering Leeds  School HWB Service Catering Leeds  LTHT/ LYPFT  LCC PH	LCC food Network  Healthy Weight Declaration (HWD) Steering group

**Appendix D Leeds Food Strategy Action Plan**

	7	Prevent the over saturation of high fat, sugar, salt food and drink products (HFSS) in the Out of Home Food environment with planning policy and guidance.	<p>Work with the LCC Food safety team to map fast food takeaway outlets across Leeds and develop guidance for improvements that businesses can make.</p> <p>Evaluate hot food takeaway SPD impact and what changes need to be made to increase impact with Local plan update and develop Leeds Food Data Matrix</p>	LCC PH & Food Safety	
	8	Explore opportunities to advertise and promote healthier and sustainable eating.	Consider options for implementing an advertising policy.	LCC PH & City Management	LCC Food Network/ Healthy Weight Declaration (HWD) Steering group
4. Develop a skilled workforce with the offer of targeted support for people most likely to develop diet-related diseases.	9	Continue to invest in prevention and treatment programmes that reduce the impact of diet-related ill health in the people most at risk.	<p>Map availability and accessibility of support that promotes and enables healthier eating across Leeds.</p> <p>Ensure support for healthier eating is offered through PH contracts that support health and wellbeing – Better together, social prescribing, PCN health and wellbeing coaches.</p> <p>Scope research, data and insight relating to diet related disease and access/ support for healthy eating for people with SMI in both community and hospital settings.</p> <p>Develop and Implement LYPFT food plan</p>	LCC PH  LCC PH  LCC PH/ LYPFT  LYPFT	

**Appendix D Leeds Food Strategy Action Plan**

	10	Provide training opportunities to support a skilled workforce to deliver consistent, holistic, and evidence-based information on healthier eating	Promote 'All our health' e-learning training on healthy eating for health professionals.  Work with HATCH LCP to develop bespoke training on food.	LCC PH  LCC PH	
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<b>Mission B: Food Security &amp; Economy</b>					
Led by Financial Inclusion and Economic Development					
Objective	Action No	Action Description	Key Activity	Lead Team/ Org	Involved Groups
5. Tackle factors limiting people's ability to afford the food they need	11	Champion actions and initiatives that help address poverty and food insecurity, including fair wages and financial support.	<p>Support and develop the Food Insecurity taskforce and the Leeds Food Aid Network to coordinate food aid work in the city.</p> <p>Support implementation of fair work charter</p> <p>Support the Leeds Advice Contract so that people have access to free, confidential and impartial advice and support.</p> <p>Support Leeds Credit Union to maintain and develop their services across Leeds.</p>	LCC Financial Inclusion (FI)	Food Insecurity Task Force/FAN
	12	Raise awareness of how residents can increase their incomes, including helping them to access any financial support they may qualify for.	<p>Maintenance of:</p> <ul style="list-style-type: none"> <li>● Leeds Money Information Centre Resources - website &amp; printed materials</li> <li>● FI Bulletin</li> <li>● Leeds Cost of Living - Support work &amp; Google Drive</li> <li>● Advice Service Contract (bolstered via Mayoral Fund (short-term))</li> </ul>	LCC FI	Financial Inclusion Steering Group

			<p>Cost Of living and Financial Support and Awareness Training Sessions for frontline staff.</p> <p>Supporting uptake campaigns, on benefits inclusion, Free School Meals, Pensions credit and Healthy Start.</p>		
	13	Develop and sustain programmes that improve access to healthy food for people on low incomes	<p>Food Hub evaluation tool research</p> <p>Citywide Healthy Holidays Programme, campaigning for a long term commitment to this programme.</p> <p>Deliver Household Support Fund through a collaborative approach which ensures support is received by those most in need. Campaigning for a ringfenced long term solution to crisis support.</p> <p>Continue the Free School Meals Process (auto application with CTS) and sharing practice with other local authorities</p> <p>Rethink Food Education Programmes.</p> <p>Support Just one more campaign.</p>	<p>UoL</p> <p>LCC FI</p> <p>LCC FI</p> <p>LCC</p> <p>Rethink Food</p> <p>LCC</p>	
6.Help those in need of support to access affordable and inclusive food initiatives	14	Work together with partners to improve, and make more inclusive, affordable food initiatives so that everyone can access the help they need.	<p>Continued promotion of Local Food Pantry Models &amp; Cultural Food Hubs</p> <p>Using the Food Aid Provision Map for analysis of local coverage etc &amp; supporting projects that tackle areas of need.</p> <p>Support the introduction of Community Shop to Leeds as a complimentary model to existing providers &amp; linking organisations strategically with Leeds infrastructure and food insecurity taskforce.</p>	<p>LCC FI</p> <p>FAN</p>	<p>Food Insecurity Taskforce /FAN</p>



			<p>Ongoing collaboration with Fareshare Yorkshire &amp; Rethink Food to strengthen food security in the city. Both playing vital roles in redistributing surplus food, linked into food aid providers.</p> <p>Update and refresh the building food resilience toolkit in collaboration with partners, to offer practical help and support for frontline workers, volunteers and organisations providing food aid to people experiencing food insecurity.</p>		
15	Connect food aid providers with other free, impartial, and confidential support services to help residents access information and support to prepare and afford healthy meals.	<p>Support introduction of Food Savers Model Pilot in Leeds (Armley confirmed launching June 2023) in collaboration with FAN, Leeds Credit Union, and local food pantry providers. Learning from a successful model introduced in Bradford (WYPN).</p> <p>Trussell Trust Money Buddies pilot project, Money Buddies are at Twelve Trussell Trust Foodbanks throughout Leeds. They provide a half day weekly debt and money advice service for food bank users</p> <p>North &amp; West Food Bank also working with Dial for benefits advice.</p> <p>Trussell Trust/Mind/CAB Pilot around Mental Health Support &amp; access. Work is ongoing with Leeds MIND and Trussell Trust, to improve support for people experiencing mental health issues and financial difficulties</p>	FAN/ Leeds Credit Union		
16	Develop and promote a new Leeds Food Aid Charter setting out consistent key	Developed in collaboration with partners and individuals through Leeds Food Aid Network, Leeds Community Anchors Network and the Poverty Truth Network.	LCC PH		

		principles and best practice for local food aid providers to follow.	Ensure widespread understanding and ownership across Food Aid providers.		
7.Support and unlock opportunities for local food businesses and workers	17	Help food businesses grow and support jobs by connecting them to relevant support and advice	Business support via regional offer which supports food start-ups including AD:Venture and Start-Up West Yorkshire (ongoing)  <b><u>SEE ALSO Rurual Prosperity Fund for Microbusinesses, support available through the West Yorkskire Combined Authority</u></b>	Economic Development, Feed Leeds	Feed Leeds  LCC Business Support
	18	Create and expand pathways to market for locally produced food.	Improve communications with residents to raise awareness of benefits of locally (Leeds) grown and produced foods e.g. farmers markets and other venues, and with restaurants to increase use of local food.  Early engagement with new and existing growers around needs and opportunities.  Encourage local procurement via Leeds Anchors and Business Anchors networks – via engagement, case studies, procurement sub-group (shorter term action?)  Leeds Markets activities (could fit with local produce action above too) – ensuring Kirkgate Market redevelopment alignment with LFS (medium term action?), Kirkgate Market activities including Leeds Food School, Leeds City College school of catering collaboration, Healthy Start card (ongoing)		
	19	Promote opportunities for recruitment,	E&S support for hospitality sector – including partnership with DWP, Schools Hospitality Programme, working with partners	Economic Development	Leeds Employment

		workforce development, and apprenticeships in the local food sector.	including Leeds Hotels and Venues Association and Leeds City College		ent and Skills
	20	Support innovation and research that promotes the viability of local food enterprises.	Leeds Innovation Vision, stimulating innovation for a healthier, greener, more inclusive future: <a href="#">Our Vision   Inclusive Growth Leeds</a>	Economic Development	
8.Promote Leeds as a vibrant food city - celebrating our independent food, drink, events, and culture.	21	Work with the food sector to increase visitor demand for local food and drink across the city.	Visitor Economy work supporting hospitality, largely funded by SPF and some produced for UKREiiF (shorter term actions) - including Eat Leeds Restaurant Week, Digital Restaurant Guide, delegate experience guides, Visit Leeds 'Leeds, the city that loves to entertain' campaign	Economic Development	Visit Leeds
	22	Celebrate the culture and diversity of Leeds by promoting the local food offer available in different parts of the city.	Food & Drink Festivals: Leeds Indie Food <a href="https://www.leedsindiefood.com/">https://www.leedsindiefood.com/</a> , <a href="https://www.eventbrite.co.uk/e/great-yorkshire-vegan-festival-leeds-2023-tickets-635443297007?aff=erelexpmlt">https://www.eventbrite.co.uk/e/great-yorkshire-vegan-festival-leeds-2023-tickets-635443297007?aff=erelexpmlt</a> , Leeds Beer Festival <a href="https://www.leedsbeer.com/">https://www.leedsbeer.com/</a> , African and Caribbean Food Festival <a href="https://www.eventbrite.co.uk/e/african-and-caribbean-food-fest-tickets-613523193387">https://www.eventbrite.co.uk/e/african-and-caribbean-food-fest-tickets-613523193387</a> , Indian Food Festival <a href="https://www.facebook.com/profile.php?id=100070697505861">https://www.facebook.com/profile.php?id=100070697505861</a>		



**Mission C: Sustainability & Resilience**

Led by Climate Energy and Green Spaces (CEGS)

Objective	Action No	Action Description	Key Activity	Lead Team/ Org	Involved Groups
9. Tackle waste by reducing, redistributing, and utilising surplus food.	23	Promoting ways to reduce food waste, working with partner organisations and businesses.	Ask Environmental Services and Waste Communications colleagues for campaign data and engagement-any evidence of reducing and preventing.	LCC Waste Management (Environmental Services) liaison via CEGS, Fareshare	
	24	Redistributing surplus food to those in need, working with partners, organisations and businesses.	Data captured under KI 8 & KI12 via FoodWise & FAN.	FoodWise & FAN	
	25	Expanding domestic food waste collections (expected to be from late April 2026, in line with national policy and dependant on	Ask Waste colleagues for updates on progress against Govt stated objectives, timescales and expected associated funding.  Once glass collection out of the way, engage with LCC Env Services on their plans to collect food waste along with garden waste 12 months a year from 2026. Will involve engagement, consultation, impact assessments.	LCC Waste Management (Environmental Services) liaison via CEGS	

		government funding).	Work with new Waste Strategy Lead regarding comments from consultation and incorporate Government elements from EIP as timescales become clearer. Opportunity for city to consider wider waste and recycling e.g. clothing and uniform reuse to be 'captured' in terms of carbon savings through co-ord citywide approach and org linkage e.g. Pudsey Comm group.		
	26	Expanding community composting initiatives to more households and areas of the city	Continue working with partners to develop Compost Collective sites across Leeds  Promote Sharewaste website and other community composting initiatives	Compost Collective/ FoodWise	
10. Raise awareness of how we can eat nutritious foods that are good for the planet.  Examples: communications campaigns (Foodwise, LCC), reach, follow up.	27	Introduce carbon labelling at council food venues, such as with café and school menus	Expected pilot roll out in July 2024 at Temple Newsam.  Aligns to LCCs FPGs commitment 3. Halve the carbon footprint of meals served by 2030 - Review and update all meals served to cut their environmental impact, without sacrificing flavour, variety, or nutrients.	CEGS  UOL	Eat Well Forum/ LCC Internal Food Group
	28	Promote 'grow your own', community and urban growing.	Incredible Edible data to be utilised annually for KI13  Continue to promote Sow a Row Xtra campaign and build network of Little Veg Libraries.	Incredible Edible (IE) via liaison with CEGS	Feed Leeds
11. Champion environmentally sustainable and resilient commercial production.	29	Work with national, regional, and local partners to support best farming/	LCC staff attended Northern Farming conference in Jan 2024.	LCC CEGS	FoodWise steering group/ Eat Well

		growing practice including explore opportunities to influence land use planning policies, through Leeds Local Plan updates by engaging with policymakers, decision takers, and farmers/ growers in Leeds.			Forum/ Feed Leeds/ FAN  Visit Leeds
	30	Explore opportunities to promote Leeds as a destination city with the focus on consumption of local produce by businesses and institutions.	<p>Corresponds with action 12 Sus index submission and associated campaigns (needs contacts/ leads).</p> <p>Rethink Food - aiming to deliver 10 million hours food education as an organisation by 2030.</p> <p>Leeds Destination Marketing Plan (2022 – 2025) promotes sustainable/slow tourism.</p> <p>Global Sustainability Index (yearly), measuring sustainability progress of our destination marketing team including around circular economy approaches and sustainable food in hotels and restaurants.</p> <p>Yorkshire Sustainability Festival June 2024 (yearly) – opportunities for businesses to share with and learn from each other</p>	LCC CEGS, Procurement  City Development/ Economic development.	LCC Food Network

<p><b>12. Champion environmentally sustainable and resilient food buying.</b></p>	<p>31</p>	<p>Working with suppliers to better understand - and reduce - the environmental impact of the food purchased by Leeds City Council in line with the LCC food procurement guidelines commitments</p>	<p>Regular discussions with procurement initiated. Queries underway on the baseline for this objective and actions.</p>	<p>LCC CEGS, Procurement</p>	<p>LCC Food Network</p>
	<p>32</p>	<p>Explore sustainable and resilient food consumption by embracing and showcasing robust supply chain and buying systems to encourage the city's biggest organisations (through the Leeds Anchors Network Climate Sub-Group) to join Leeds City Council in their procurement commitments of the benefits of</p>			



		consuming local and seasonal produce.			
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